

Mr. Jim Richmond, Salesmanager
Finica Imported Cheese and Grocery Specialties
5942 Ambler Drive
Mississauga, Ontario
L4W 2N3

January 8, 2004

Dear Mr. Richmond,
What a find I have made! How fortunate I am to have randomly selected "Celebrity International Cranberry with Goat Cheese" at the supermarket.

Most people hoard rubies and pearls, however, I am pleased to inform you that with me, this is not the case. After all, one is not able to eat rubies or pearls. I am accused of hoarding the logs of Cranberry Goat Cheese. The reason for this being, I enjoy the fact that this cheese happens to be an attractive hordoeuvre and more practically is delicious with morning toast, a bagel, a snack mid day or a stolen chunk when I think no one sees me indulging, just about any time.

Perhaps you might say that I have a strange fear. I am concerned that you have provided this cranberry log for only the holiday season. Presently, I have only four in my refrigerator. I had five, but reluctantly parted with one when a friend, after sampling the cheese in my home, noticed that I had a stash in my fridge, and asked if I would be willing to part with one. I was not really willing, but after all friends are friends.

It is my understanding that this cheese does not freeze well, therefore, I would appreciate it if you could allay my fears by telling me that you intend to manufacture this cheese on a continuous basis and not just during the holiday season.

Normally, I do not give in to my eating fantasies just because I have been told that something is good for me. I must confess that brussels sprouts just do not do it for me, I am therefore, especially pleased to have found your cheese. Not only because it is good for me, but also I enjoy the cheese, and as a bonus, it looks like rubies and pearls!

Many thanks for turning me into a Cranberry Goat Cheese addict.

Sincerely,



Linda
Toronto, Canada